



Cincinnati, Ohio – June 16, 2014 – The Business Backer is pleased to announce that it has been selected as one of The Enquirer Media Top Workplaces.

The Top Workplaces are determined based solely on employee feedback. The [employee survey](#) is conducted by WorkplaceDynamics, LLP, a leading research firm on organizational health and employee engagement. WorkplaceDynamics conducts regional Top Workplaces programs with 40 major publishing partners across the United States. Over the past year, more than 5,000 organizations and 1 in every 88 employees in the U.S. have turned to WorkplaceDynamics to better understand what's on the minds of their employees. Through its workplace improvement offerings, WorkplaceDynamics provides solutions, training and tools to help clients improve their workplace.

The Business Backer, a leading provider of small business financing solutions, has a staff of over 50 employees, primarily located in Cincinnati. The Business Backer was not only recognized on the list of Top Small Workplaces, but also was named Best in Class for Communication.

Enquirer Media published the complete list of Top Workplaces on Sunday, June 15<sup>th</sup>. For more information about the Top Workplaces lists and WorkplaceDynamics, please visit <http://www.topworkplaces.com> and [www.workplacedynamics.com](http://www.workplacedynamics.com).

*The Business Backer, headquartered in Blue Ash, Ohio, provides customized funding solutions and advice for small and medium-sized businesses. The Business Backer's revolutionary approach to underwriting, combined with a team of expert advisors, has allowed the company to secure more \$175 million in funding for thousands of small businesses across the United States. The Business Backer also supports small business owners by connecting customers with partners that will help their businesses thrive now and in the future, including coaches and consultants, payment processors, and other business resources. The Business Backer has received numerous local and national awards for growth, ethics and leadership. Learn more at [businessbacker.com](http://businessbacker.com).*

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